

BLACKBURN FOOTBALL CLUB Inc.

Morton Park, Central Rd, Blackburn

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Premierships: 1910, 1922, 1930, 1933, 1935, 1941, 1950, 1952, 1959, 1977, 1980, 2002

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FOR IMMEDIATE RELEASE

Blackburn Football Club Celebrates Diversity and Inclusion with Pride Round - June 24

Blackburn Football Club is thrilled to announce its inaugural Pride Round. The event aims to promote diversity, equality, and inclusion within the sporting community and beyond. Game of the day is at 5pm at Morton Park on June 24, 2023, is a highly anticipated re-match against Montrose Women's which resulted in a draw last time they met.

The Pride Round will showcase Blackburn Football Club's commitment to creating a safe and inclusive environment for all players, coaches, and supporters, regardless of their sexual orientation or gender identity. The club recognizes the importance of embracing diversity and believes that sport has the power to unite and inspire positive change.

Following the match, attendees will have the privilege of listening to two esteemed guest speakers who have made significant contributions to the LGBTQ+ community in the sporting world. Blackburn Football Women's Coach, Jess Trend, will share her experiences as a former AFLW player and a contestant on the hit reality show, Big Brother. Jess Trend has been an influential figure in breaking down barriers and encouraging inclusivity in women's sports.

In addition, Dean De Munk, a trailblazer who initiated the first-ever Pride Cup, will also grace the event with his presence. As a passionate advocate for LGBTQ+ rights in sport, De Munk has been instrumental in promoting acceptance and fostering a welcoming environment for all individuals in the football community.

Players will play for one of 2 Best on Ground medals awarded by both coaches and a set LEGO® Everyone is Awesome awarded by Dean De Munk for the player showing the strongest spirit on ground. The club will have its bar, canteen and bbq running for guests on the day.

Blackburn Football Club President Casey Johnson, expressed his excitement for the upcoming event, stating, "We are extremely proud to host our first-ever Pride Round, highlighting our commitment to inclusivity and diversity within Blackburn Football Club and the broader community. We believe in the power of sport to bring people together and create positive change. This event will celebrate the LGBTQ+ community and send a strong message that everyone is welcome and valued at our club."

The Pride Round promises to be an unforgettable occasion, uniting players, coaches, and supporters from both Blackburn and Montrose Football Clubs to celebrate diversity, respect, and love. The club encourages all supporters, members, and the local community to attend the game and show their support for this momentous event.



For media inquiries, including speaker photos please contact:

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About Blackburn Football Club:

Blackburn Football Club is a proud sporting institution located in Blackburn, Victoria, Australia. The club competes in the EFNL and has a strong commitment to community engagement, inclusivity, and development of players of all ages and backgrounds. Blackburn Football Club is dedicated to fostering a supportive environment that promotes teamwork, resilience, and personal growth on and off the field.

