



**THE
PANCAKE
PARLOUR®**

CLUB REWARDS



\$1 = 



How to play

- Every dollar you spend at The Pancake Parlour earns your club one point in the league.
- Compete against other clubs in your league to earn the most points and take out **The Pancake Parlour Premierflip!**
- **Now on our app!** Tell your members to sign up & nominate your club in a simple click. Track your club's points in there too!
- Reach milestones to unlock perks for your club along the way. **Sign up & receive a \$600 Sponsorship Pack to get the ball rolling!**
- [Join our FB group](#) to gain access to exclusive content, hacks & bonus points.

It's a rivalry

- Score points for your club & climb the ladder to top your league! This year we've split leagues into North/West, South/East & Overall.
- Your club's name and points tally will be displayed on our **League Ladder**, visible on both the app & our website.

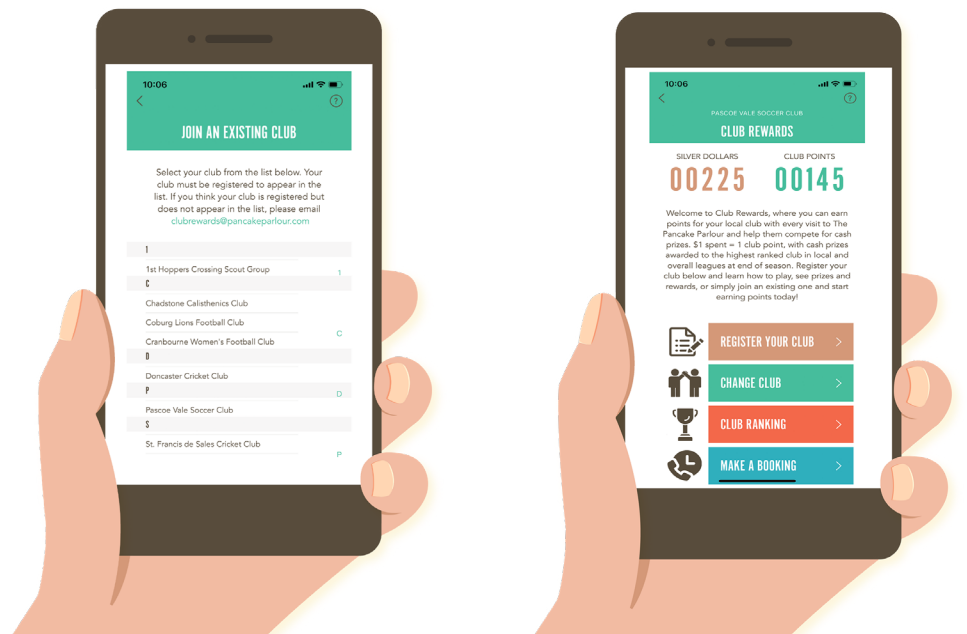
Overall	Search
Club name	Points
1. Pascoe Vale Soccer Club	3000
2. Balwyn Cricket Club	2500
3. Sunshine Football Club	2000
4. Knox City Basketball Club	1500



Register your members

- **Get 10 members signed up** to earn a Sponsorship Package with another \$600 worth of Parlour Perks!
- The more members you have earning points, the higher your chances of winning the Premierflip!

Member sign up



UNLOCK YOUR SPONSORSHIP PACKAGE

Free Single Stacks



2-for-1 Short Stacks



Pancake Palour Hamper



Sports Achiever Awards



Prizes

- **\$1,200 Parlour Perks**

Once registered, a \$600 Sponsorship Pack will be sent to distribute around your club. Once 10 members also sign up and join Club Rewards, another \$600 worth of Pancake Parlour perks will be sent to you to indulge in!

- **Every 500 points earned**

\$50 worth of Pancake Parlour vouchers to award valued club members.

- **Every 2500 points earned**

A post-training flip-up for up to 50 people at The Pancake Parlour restaurant nearest to you!

- **League Winner**

Compete against other clubs in your league to win your club \$2000!

- **Overall Champion**

The grand prize! Earn the most points overall to win your club a whopping \$5000!



Bonus Points

Here are a few ways to get ahead of the competition and boost your club's points tally:

150 points



Make a booking for 15 or more

300 points



Make a booking for 30 or more

Spread the Word



Email



SMS



Social Media

- Use your club's communication channels to encourage more registrations and restaurant visits.
- Join in on the conversation in our **Club Rewards Community** Facebook group & view exclusive content and offers.