

# Successful Grant Writing!

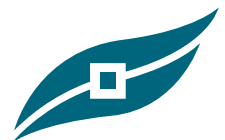
Robert Morton – Manningham City Council

EFNL Club Development Day  
23 February 2020



Interpreter service **9840 9355**

普通话 | 廣東話 | Ελληνικά | Italiano | عربي | فارسی



MANNINGHAM

# Who am I?

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- **Robert Morton!**
- **Manningham City Council**
  - Recreation Planner (grant writing)
  - Recreation Coordinator
- **Maribyrnong Council**
  - Project and Planning Officer (grant writing and administrator)
- **Knox City Council**
  - Team Leader Leisure Development (grant writing and administrator)
  - Leisure Services Officer (grant writing)
  - Leisure Projects Officer (grant writing and administrator)



© Craig Dooley

***Who has applied for a grant before?***

***Who has had an unsuccessful grant application?***

***Who has had a successful grant application?***

# *What projects can I get a grant for?*

**Volunteer  
training**

**Player shelters**

**Court  
upgrades**

**Sporting  
equipment**

**Fridges**

**Security  
systems**

**Pavillion  
upgrade**

**Programs**

**Scoreboards**

**First aid  
equipment**

**Uniforms**

**Floodlights**

**Community  
events**

*Getting a grant is easy, right?*



# *Today we will cover:*

- *5 step process to successful grant writing*
- *How and where to find grants*
- *Collaborative approaches with Council*



# The Grant Writing Process

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# 1. Planning

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1. What do we as a club want to achieve?
  2. How can we achieve it?
  3. What do we need to achieve it?
  4. What grant can help us achieve it?
- Retrospective funding
  - Facility Development Plans



**1. PLAN**

## 2. Prepare

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- Read the funding guidelines
- Make sure you understand:
  - Eligibility
  - Funding ratios
  - Timelines
  - Key criteria
- Contact the funding provider



**2. PREPARE**

# 3. Write your grant

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- Consider criteria weighting. Higher weighting = more effort
- Word limits
- Clearly show benefits
  - Participation
  - Target under-represented groups
  - Increase functionality
  - Wider project benefit
  - Other users?
- Supporting documentation
  - Letters of support
  - Quotes
  - Strategic documents
  - Study reports



[www.profile.id.com.au/manningham](http://www.profile.id.com.au/manningham)

# Forecast areas

City of Manningham

export

reset

Road

Satellite

Satellite Labels

Full Screen

## Legend

- ☒ ☐ Small areas
- ☒ ☐ City of Manningham

### Doncaster Hill

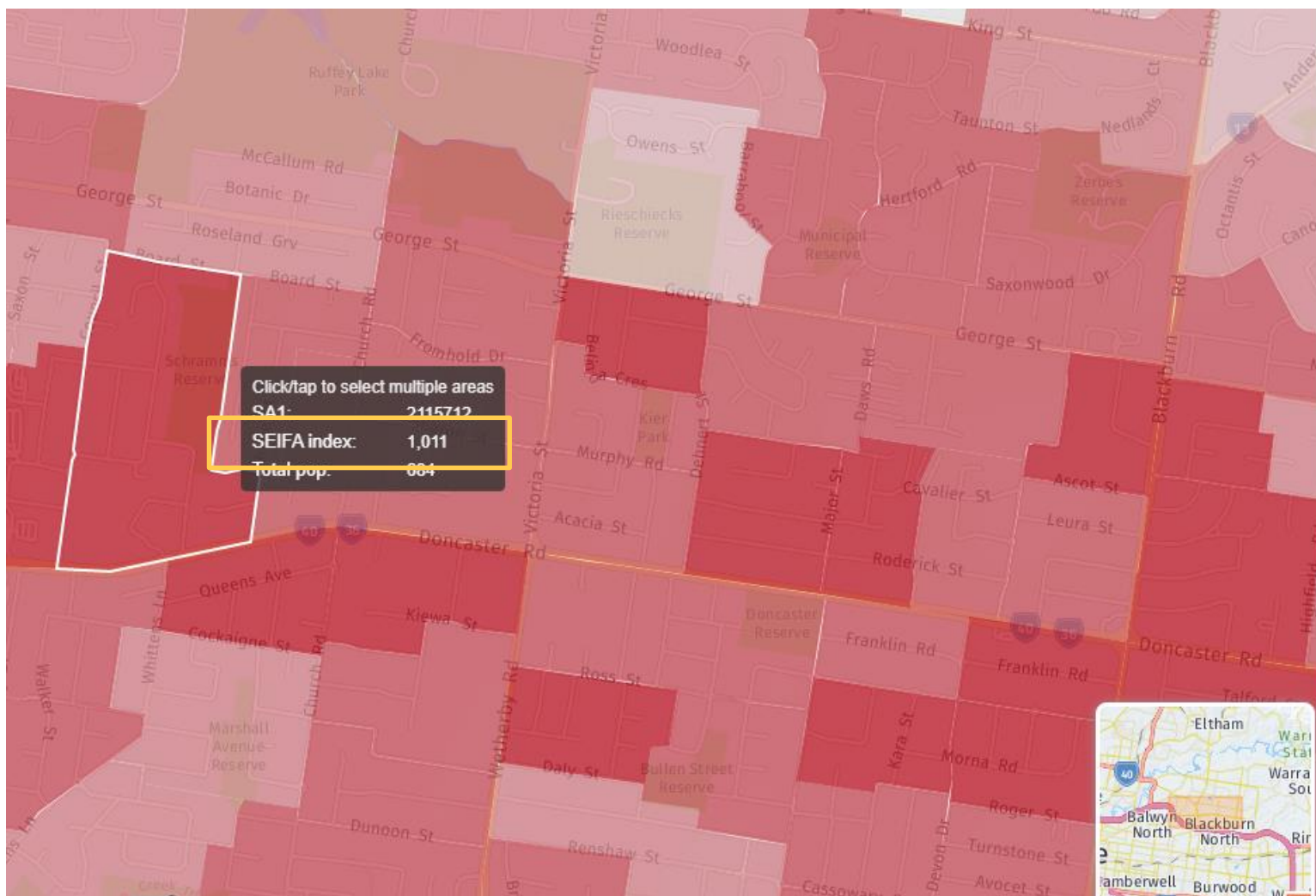
Pop. 2020: 5,206

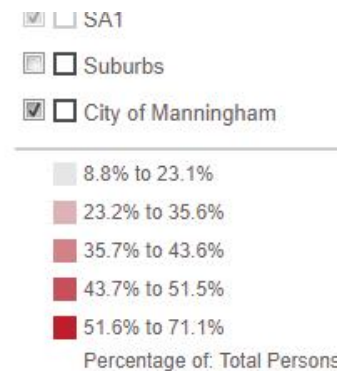
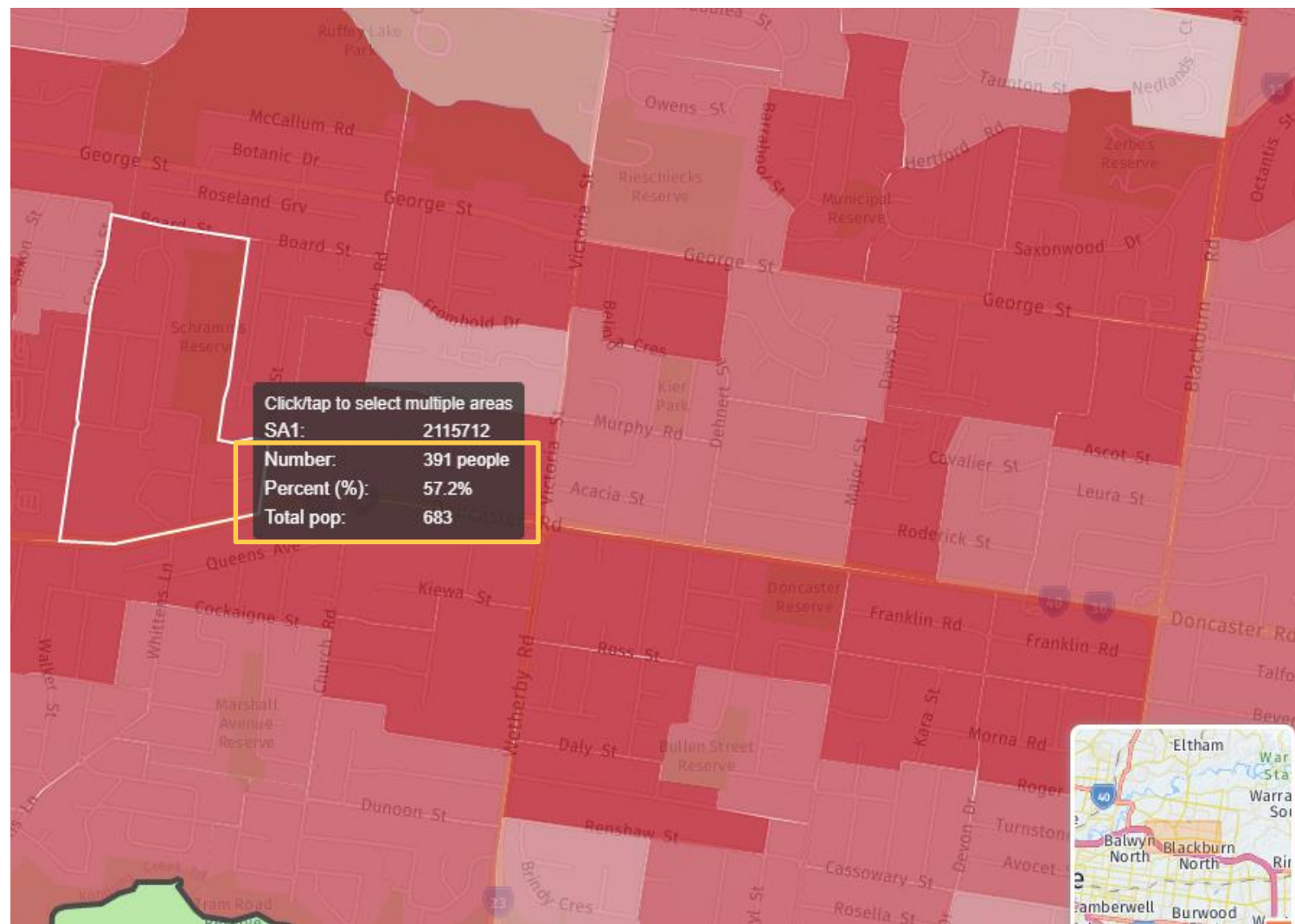
Pop. 2036: 11,339

Pop. change: 117.80%

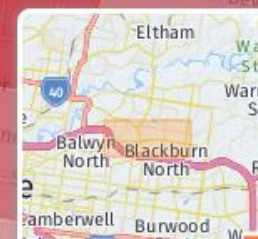








Source: Australian Bureau of Statistics, Census Population and Housing, 2016 (Usual resident data). Compiled and presented in atlas.id by i the population experts. Note: Due to changes the ABS rules regarding perturbation of small numbers to protect the confidentiality of individuals in 2016, the totals of all SA1s in an area may not equal the total derived from the area as a whole.



powered by  
**id** the



# 4. Review

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- Don't leave it to the last minute
- Allow time to review your application.
- Consider the neighbour test.



**4. REVIEW**

# 5. Evaluate

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***‘How can I improve my next application to ensure it is successful?’***

**5. EVALUATE**

# Handy Tips

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- **Plan first, apply second** – Make sure you do your planning before applying for a grant.
- **Think strategic** – Put your application in early
- **Relationship building** – Contact the funder to discuss your application before the closing date.
- **Meet your requirements**– Complete milestone reports, acknowledgement of funding providers etc.
- **Reassess** – If your application is not successful, ask why.





**GRANTS**

*Who have you received a grant from?*

# PM's defence in sports rorts scandal suffers heavy blow

Scott Morrison's core defence against the sports rorts scandal suffered a heavy blow last night after a dramatic new revelation.

Sam Clench @SamClench FEBRUARY 14, 2020 9:41AM



'SPORTS RORTS' SCANDAL: REVELATION THAT UPMARKET GOLF, ROWING AND TENNIS CLUBS RECEIVED MAJOR GRANTS

Bridget McKenzie denies she is a scapegoat for sports rorts scandal

## Sports rorts scandal: a tale of two parties

JACK THE INSIDER  
Follow @JackTheInsider



8:30PM FEBRUARY 12, 2020  
138 COMMENTS



A National disaster ... former Deputy Nationals leader Bridget McKenzie with (from left) her successor David Littleproud, under-fire leader Michael McCormack and Barnaby Joyce-backer Matt Canavan. Picture: AAP

The missing item in any analysis of the current state of our federal politics is that the party in government didn't expect to be sitting on the Treasury benches while the party in opposition isn't understood why it's still sitting in the opposition.

# Sports grants scandal: rural areas received less than \$10m of \$150m funds allocated

Labor says National party seats shortchanged after projects in Liberal-held, non-rural seats got nearly \$110m



▲ Scott Morrison and Liberal member for Corangamite Sarah Henderson at the Torquay Bowls Club in the lead-up to last year's election. The key marginal seats of Pearce and Corangamite secured almost 40% of the \$150m funding pool that had been allocated to projects in rural electorates. Photograph: Mick Tsikas/AAP

t of shortchanging rural areas through a  
whelmingly spent in marginal seats during

water safety stream program, announced by



Prime Minister Scott Morrison with Bridget McKenzie in March 2019. Image: AAP

## Sports Rorts Scandal: Email Reveals Morrison's Office Was Involved

*Don't let this stop you from  
applying for grants.....*



# *What is an election commitment?*

# Sport and Recreation Victoria

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- Emergency: Sporting and Recreational Equipment
- Sporting Club Grants Program (closes Friday)
- Local Sports Infrastructure Fund



# *How do I get my project to be a Council priority?*

***“It won’t happen overnight, but it will happen.”***

*- Rachel Hunter on (presumably) Council’s Recreation Capital Works process.*

# Local Council

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- **Boroondara Council**
  - Community Strengthening Grants (Opens in March)
  - Individual Achievement Grants (Ongoing)
- **City of Greater Dandenong**
  - Community Response Grant Program (Ongoing)
  - Community Support Grants Program (Opens in March)
- **Knox Council**
  - Community Development Fund (Opens in April)
  - Leisure Minor Capital Works Grant Scheme (Now Open)
  - Sports Grants for Individuals (Ongoing)
- **Manningham Council**
  - Community Grants Program (Now Open)
- **Monash Council**
  - Community Grants Program (28 February)
- **Whitehorse Council**
  - Community Grants Program (Now Open)
- **Yarra Ranges Shire Council**
  - Capital Development Grant (Open 1 June)
  - Small Grants Program (Ongoing)

# AFL Victoria

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# What grants are currently available?

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- **VicHealth**
  - Active Club Grants (closes tomorrow)
- **Sport Aus**
  - Local Sporting Champions Program (closes late March)
- **Sport and Recreation Victoria**
  - Sporting Club Grants Program (closes Friday)
- **Other Organisations:**
  - Budget Direct: Sponsorship Solved
  - Toyota: Good for Footy
  - Westpac: Community Grants Program
  - Leader Newspaper: Local Leader Grants



# Where can I find grants???

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- Speak to your **Local Council**
- Speak to your **Local and State Sporting Association**
- **VicSport** - [www.vicsport.com.au/grants](http://www.vicsport.com.au/grants)
- **VicHealth** - <https://www.vichealth.vic.gov.au/funding>
- **Sport Aus**- [https://www.sportaus.gov.au/grants\\_and\\_funding](https://www.sportaus.gov.au/grants_and_funding)
- **Sports Community** - <https://sportscommunity.com.au/grant/>

***Your experiences.....***

# Got a question?

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